

6th ANNUAL

Hotel and Lodging Legal Summit

Can't Attend in Person?
Live Webcast Available

OCTOBER 26-27, 2017

GEORGETOWN UNIVERSITY LAW CENTER | WASHINGTON, DC



GEORGETOWN LAW
CONTINUING LEGAL EDUCATION

CLE

Up to 11.0 CLE credit hours (based on a 60-minute credit hour), including 2.0 hours of ethics
Up to 13.2 CLE credit hours (based on a 50-minute credit hour), including 2.4 hours of ethics

Agenda

Thursday, October 26

7:30–9:15 am

Registration & Continental Breakfast

8:00–9:15 am

Primer on Drafting Hotel Management Agreements to Avoid Litigation 

Panelists

Bhavana Boggs, Vice President & Assistant General Counsel, Global Operations Services Group Leader, Marriott International, Inc.

J. Weili Cheng, Association of Yale Alumni; Former Senior Vice President and Deputy General Counsel, The Ritz-Carlton Hotel Company

Dana J. Dunwoody, Sheppard, Mullin, Richter & Hampton LLP

- » Review key provisions in hotel management agreements
- » Understand why key provisions may give rise to disputes between owners and management companies
- » Learn tips on drafting to improve your position in the event of a dispute

9:20–9:30 am

Welcome & Overview

J. Weili Cheng, Program Co-Chair

Robert W. Lannan, Program Co-Chair

Jill C. Castleman, Executive Director, Georgetown Law CLE

Alisha M. Avril, Program Attorney, Georgetown Law CLE

9:30–10:45 am


2017 Hotel Industry General Counsels' Panel

Moderator

Laura Mutterperl, Executive Vice President & General Counsel, Dream Hotel Group, LLC



@GeorgetownCLE
#GeorgetownHLLS

 This symbol indicates sessions that will be webcast.

Panelists

Jason F. Cohen, Managing Director & Head of Legal and Compliance, Anbang International (U.S.)

Tim Jenkins, General Counsel, Jumeirah Group

Thomas C. Morey, Senior Vice President, General Counsel & Secretary, Park Hotels & Resorts, Inc.

Iain Morton, Senior Vice President, Chief Legal Officer, North & Central America, AccorHotels

- » Explore the most current legal issues confronting the hotel and lodging industry
- » Discuss the state of the industry after several mergers, acquisitions, and spinoffs among some of the industry's largest companies, including companies represented on the panel
- » Gain insights on international legal issues and transactions from legal officers representing large international companies headquartered outside the United States

10:45–11:15 am

Networking Break

11:15 am–12:15 pm

Hot Button Legal Issues for Hotel Owners 

Moderator

Kimberly A. Wachen, Arent Fox LLP

Panelists

Norman Jenkins, Founder & President, Capstone Development LLC

Frederick D. McKalip, Senior Vice President & General Counsel, RLJ Lodging Trust

Bhaves B. Patel, CHO, Chairman, Asian American Hotel Owners Association; President, ADM Hotels

Todd E. Soloway, Pryor Cashman LLP

- » Learn which legal issues are of greatest importance for hotel owners today
- » Discuss the underlying economics that explain the frequently negotiated issues in management agreements
- » Explore the top concerns for hotel owners looking to hire new managers

12:15–1:45 pm

Luncheon & Keynote Address

Sponsored by

**First American Title Insurance Company
National Commercial Services**

Speaker

U.S. Senator Amy Klobuchar (D-MN)

As a Co-Chair of the Senate Travel & Tourism Caucus, Senator Klobuchar has led successful national initiatives to boost American tourism. She is also a national leader in the fight against human trafficking, including as an author of the Justice for Victims of Trafficking Act.

1:45–3:00 pm

Practice Makes Perfect: A Proactive Approach to Cybersecurity in an Interconnected Hotel Industry 

Moderator

Kathleen T. Barlow, Senior Vice President, Marsh Inc.

Panelists

Mónica Bernstein, Vice President & Senior Corporate Counsel, Interstate Hotels & Resorts, Inc.

Charles Carmakal, Vice President, Mandiant

Craig A. Linton, Claims Manager, Group Claims -Specialty Lines, Beazley Group

Matthew H. Meade, Buchanan Ingersoll & Rooney PC

- » Receive tips for increasing organizational awareness of cybersecurity risks and liability while preserving business relationships with hospitality partners
- » Examine the challenges of managing cybersecurity risks and understand the impact of a cyber event on existing contractual relationships among the various hospitality players
- » Explore the most current legal and business issues confronting the hotel industry as cyber incidents, including malware, ransomware and other disruptive cyber hacking, continue to plague companies

3:00–3:30 pm

Networking Break

3:30–4:30 pm

Labor Law Update: From Goal Line to Goal Line or 40-Yard Line to 40-Yard Line? 📶

Moderator

David Sherwyn, Director of the Cornell Institute for Hospitality Labor & Employment Relations, Cornell University School of Hotel Administration

Panelists

Michael J. Gray, Jones Day

Paul E. Wagner, Stokes Wagner

Celeste R. Yeager, Littler Mendelson P.C.

- » Explore potential impacts of a likely Trump administration appointment to the National Labor Relations Board on the NLRB's policies
- » Examine the latest NLRB decisions affecting the hotel and lodging industry
- » Explore current wage-and-hour, joint employment and independent contractor issues, and the impact of a Trump administration-led Labor Department on these issues

4:30–6:00 pm

Networking Reception

Sponsored by **Locke Lord LLP**

Friday, October 27

7:30–8:00 am

Registration & Continental Breakfast

Sponsored by **Holland & Knight**

8:00–10:00 am

Anti-Corruption Statutes and Legal Ethics 📶

Moderator

Robert W. Lannan, Lannan Legal PLLC

Panelists

Michael Diamant, Gibson, Dunn & Crutcher LLP

Mark Ehrlich, Vice President, Global Compliance, Hilton

Matt Kaiser, KaiserDillon PLLC

Kimberly Shur, Vice President & Assistant General Counsel, Global Compliance, Marriott International, Inc.

- » Learn how anti-corruption statutes, including the U.S. Foreign Corrupt Practices Act and the U.K. Bribery Act

2010, are applied in the international hotel and lodging industry

- » Consider how events invoking anti-corruption statutes for hospitality business also invoke Rules of Professional Conduct for any attorneys involved, before, during and after these events
- » Explore scenarios that can and do arise in the hospitality industry that invoke these authorities
- » Legal ethical principles to be discussed include those underlying ABA Model Rules 1.1, 1.2(d), 1.3, 1.4(a)(5), 1.6, 1.13, 1.16, 2.1, 3.3, 4.1, 8.3 and 8.4

10:00–10:30 am

Networking Break

10:30–11:45 am

Chief Financial Officers' Panel: "When I Call My Lawyer, Here is What I Often Ask" 📶

Moderator

Erica H. Hageman, Executive Vice President & General Counsel, Interstate Hotels & Resorts, Inc.

Panelists

John E. Geller, Jr., Executive Vice President & Chief Financial Officer, Marriott Vacations Worldwide Corporation

Edward T. Hoganson, Chief Financial Officer & Treasurer, Hospitality Investors Trust

Kevin Jacobs, Executive Vice President & Chief Financial Officer, Hilton

Raymond D. Martz, Executive Vice President, Chief Financial Officer, Treasurer and Secretary, Pebblebrook Hotel Trust

- » Learn how leading Chief Financial Officers in the hotel and lodging industry rely on their attorneys in evaluating legal and transactional risk
- » Understand what a CFO expects from their attorneys when reviewing and negotiating corporate and asset credit facilities and accounting requirements and charting corporate financial strategy
- » Hear the perspectives of financial leaders on current legal issues that confront the industry and impact transaction execution and completion

Thank you to our Sponsors

Arent Fox

Ballard Spahr LLP

Crowell & Moring LLP

DLA Piper LLP

First American Title Insurance

Hogan Lovells

Holland & Knight

Katten Muchin Rosenman LLP

Locke Lorde LLP

Lowndes, Drosdick, Doster, Kantor & Reed, P.A.

Morris, Manning & Martin LLP

Sheppard, Mullin, Richter & Hampton LLP

Venable LLP

11:45 am–12:00 pm

Boxed Lunch Distribution

Sponsored by **Hogan Lovells**

12:00–1:00 pm

CONCURRENT SESSIONS

Session A: Enough Already? Legal and Political Challenges to Meeting Labor Needs with Employment-Based Immigration Programs 📶

Moderator

Jerry Kraisinger, Senior Vice President, General Counsel & Secretary, Avendra, LLC

Panelists

Cherylle C. Corpuz, Reger Rizzo & Darnall LLP

Brian Crawford, Vice President, Governmental and Political Affairs, American Hotel & Lodging Association

Patty Cousins, Vice President & Assistant General Counsel, Employment Group Leader, Marriott International, Inc.

- » Explore the impact of the Trump administration's immigration policies on employees and contract labor
- » Learn about new, expanded inquiries into status by executive agencies
- » Consider proactive measures and best practices to mitigate risk



Session B: Mini MBA: How to Understand an Earnings Call

Panelists

Christopher R. Eng, Executive Vice President, General Counsel, Chief Risk Officer & Secretary, Summit Hotel Properties, Inc.

Nicole M. Stroud, Senior Manager, PricewaterhouseCoopers LLP

- » Unlock the mysteries of this quarterly ritual that many lawyers listen to but (secretly) don't completely comprehend
- » Learn how to better understand the current financial state and activities of your publicly-traded clients

1:00–1:15 pm
Networking Break

1:15–2:15 pm

CONCURRENT SESSIONS

Session A: How to Assess and Manage Liability Associated with New Technologies

Moderator

Tara K. Gorman, Perkins Coie LLP

Panelists

Jake Necessary, Chief Information Security Officer, Interstate Hotels & Resorts, Inc.

Charles Paret, Principal & Managing Director, Coloma River Capital

Rebecca Piper, Senior Counsel, IT Operations, Hyatt Hotels Corporation

- » Discover the latest technologies being explored to improve hotel guests' experience, including self-check-in, keyless guestroom entry, biometrics, streaming devices to televisions, digital concierge service, and robot technology
- » Examine potential liabilities and other legal issues posed by these technologies

Session B: Inventory Control and Online Travel Agencies

Moderator

Kevin P. Gallagher, Vice President & Assistant General Counsel, Host Hotels & Resorts, Inc.

Panelists

Brian Berry, Senior Vice President, Revenue Management, Asset Management, Host Hotels & Resorts, Inc.

Maryam Khan Cope, Vice President, Government Affairs, American Hotel & Lodging Association

Philippe Garnier, Vice President, Distribution and Partnerships, Hilton

Steven M. Goldman, Garvey Schubert Barer

- » Examine the legal and commercial implications arising from the growth and consolidation of online travel agencies such as Expedia and Priceline
- » Assess the benefits customers associate with OTAs and methods OTAs have adopted, such as offering their own loyalty programs and "metasearch" comparison shopping, to attract more customers
- » Explore the challenges and opportunities hotel brands face as they seek to encourage customers to "book direct," and whether these efforts are successfully growing business while addressing owners' and franchisees' concerns about escalating business acquisition costs

2:15 pm
Adjournment

Advisory Board

Program Co-Chairs

J. Weili Cheng, Executive Director, Association of Yale Alumni; Former Senior Vice President and Deputy General Counsel, The Ritz-Carlton Hotel Company, New Haven, CT

Robert W. Lannan, Principal, Lannan Legal PLLC, Washington, DC

Advisory Board Members

Elizabeth A. Abdo, Executive Vice President, General Counsel & Secretary, Host Hotels & Resorts, Inc., Bethesda, MD

Kathleen T. Barlow, Senior Vice President, Marsh Inc., Washington, DC

Christopher L. Bennett, Member, Vice Chair, Hospitality & Gaming, Eckert Seamans Cherin & Mellott, LLC, Washington, DC

Banks Brown, Partner, McDermott Will & Emery; General Counsel, American Hotel & Lodging Association, New York, NY

Kristin Campbell, Executive Vice President & General Counsel, Hilton, McLean, VA

Courtney G. Capute, Partner, Venable LLP, Baltimore, MD

Harris J. Chemow, Partner, Reger Rizzo & Darnall LLP, Philadelphia, PA

Mark M. Chloupek, Executive Vice President, Secretary & General Counsel, La Quinta Holdings, Irving, TX

Sarah Cohen, Executive Vice President, General Counsel & Secretary, Four Seasons Hotels and Resorts, Toronto, ON

Tracy M.J. Colden, Principal, Law Offices of Tracy M.J. Colden, Miami Beach, FL

Lawrence Cuculic, Senior Vice President & General Counsel, Best Western Hotels & Resorts, Phoenix, AZ

John R. Dent, General Counsel & Corporate Secretary, Extended Stay America, Inc., Charlotte, NC

Pierre Donahue, Executive Vice President & General Counsel, Crestline Hotels & Resorts, LLC, Fairfax, VA

Dana J. Dunwoody, Partner, Sheppard, Mullin, Richter & Hampton LLP, San Diego, CA

Richard J. Fildes, Shareholder & Co-Chair, Hospitality & Leisure Group, Lowndes, Drosdick, Doster, Kantor & Reed, P.A., Orlando, FL

Jared J. Gamer, Vice President- Legal Global Asset Management & Consolidated Hotel Development, Americas, Carlson Rezidor Hotel Group, Minnetonka, MN

Tara K. Gorman, Partner, Perkins Coie LLP, Washington, DC

Joseph A. Guay, Partner & Real Estate Section Leader, Holland & Knight LLP, New York, NY

Erica H. Hageman, Executive Vice President & General Counsel, Interstate Hotels & Resorts, Inc., Arlington, VA

Forrest A. Hainline III, Partner, Goodwin Procter LLP, San Francisco, CA

Christopher J. Hart, Partner, Locke Lord LLP, Washington, DC

James H. Hunter, Executive Vice President & General Counsel, Marriott Vacations Worldwide Corporation, Orlando, FL

Tim Jenkins, General Counsel, Jumeirah Group, Dubai, United Arab Emirates

Jerry Kraisinger, Senior Vice President, General Counsel & Secretary, Avendra, LLC, Rockville, MD

Bret Lowell, Partner, DLA Piper, Reston, VA

W. David Mann, Senior Vice President & Associate General Counsel, Marriott International, Inc., Bethesda, MD

Andrea M. Mattei, Of Counsel, Ballard Spahr LLP, Baltimore, MD

Frederick D. McKalip, Senior Vice President & General Counsel, RLJ Lodging Trust, Bethesda, MD

John M. McManus, Executive Vice President, General Counsel & Secretary, MGM Resorts International, Las Vegas, NV

Mary Helen Medina, Partner, Cooke Robotham, Washington, DC

Nelson F. Migdal, Shareholder; Co-Chair, Hospitality Practice, Greenberg Traurig, LLP, Washington, DC

Iain Morton, Senior Vice President, Chief Legal Officer, North & Central America, AccorHotels, Toronto ON

Laura Mutterperl, Executive Vice President & General Counsel, Dream Hotel Group, LLC, New York, NY

Christopher Nowak, Executive Vice President & General Counsel, Wyndham Hotel Group, Parsippany, NJ

Bruce E. Pamley, Partner, Hogan Lovells, Washington, DC

Rena Hozore Reiss, Executive Vice President, General Counsel & Secretary, Hyatt Hotels Corporation, Chicago, IL

Russell C. Savrann, Principal, Sandman Savrann PLLC, Guilford, CT

David Sherwyn, Director of the Cornell Institute for Hospitality Labor & Employment Relations, Cornell University School of Hotel Administration, Ithaca, NY

Steven W. Smith, Senior Vice President & General Counsel, Americas, InterContinental Hotels Group, Atlanta, GA

William J. Tennis, Executive Vice President, General Counsel & Corporate Secretary, DiamondRock Hospitality Company, Bethesda, MD

Kimberly A. Wachen, Partner, Arent Fox LLP, Washington, DC

Simone Wu, Senior Vice President, General Counsel & Corporate Secretary, Choice Hotels International, Inc., Rockville, MD

Jonathan H. Yellen, Executive Vice President, General Counsel & Secretary, FelCor Lodging Trust Incorporated, Irving, TX

Planning Committee

Kathleen T. Barlow, Senior Vice President, Marsh Inc., Washington, DC

Courtney G. Capute, Partner, Venable LLP, Baltimore, MD

J. Weili Cheng, Executive Director, Association of Yale Alumni; Former Senior Vice President and Deputy General Counsel, The Ritz-Carlton Hotel Company, New Haven, CT

Harris J. Chemow, Partner, Reger Rizzo & Darnall LLP, Philadelphia, PA

Kevin Gallagher, Vice President & Assistant General Counsel, Host Hotels & Resorts, Washington, DC

Tara K. Gorman, Partner, Perkins Coie LLP, Washington, DC

Nancy Gourley, Vice President-Franchise & Associate General Counsel, LQ Management LLC, Irving, TX

Erica H. Hageman, Executive Vice President & General Counsel, Interstate Hotels & Resorts, Inc., Arlington, VA

Amy King, Vice President & Senior Counsel, Development, Hilton, McLean, VA

Jerry Kraisinger, Senior Vice President, General Counsel & Secretary, Avendra, LLC, Rockville, MD

Robert W. Lannan, Principal, Lannan Legal PLLC, Washington, DC

Andrea M. Mattei, Of Counsel, Ballard Spahr LLP, Baltimore, MD

Laura Mutterperl, Executive Vice President & General Counsel, Dream Hotel Group, LLC, New York, NY

William J. Tennis, Executive Vice President, General Counsel & Corporate Secretary, DiamondRock Hospitality Company, Bethesda, MD

Kimberly A. Wachen, Partner, Arent Fox LLP, Washington, DC

Program Details

Hotel Reservations

Please take advantage of Georgetown Law's corporate rate at these nearby hotels, using the information below to make your reservation.

Hyatt Regency Washington on Capitol Hill

400 New Jersey Avenue, NW
Washington, DC 20001
202-737-1234 or 800-233-1234

When calling the Hyatt for reservations, please request the Georgetown University volume rate, or Corporate Code 58549 online.

<https://goo.gl/oveidY>

The Hotel George

15 E Street NW
Washington, DC 20001
202-347-4200 or 800-546-7866

When calling for reservations, please request the Georgetown University Law Center rate.

<http://www.hotelgeorge.com>

Liaison Capitol Hill DC

415 New Jersey Avenue NW
Washington, DC 20001
202-638-1616

When calling for reservations, please use the corporate code GEORGE.

<https://goo.gl/PI3q9R>

Disclaimer

Speakers are subject to change.

Special Needs or Dietary Restrictions

Email cle@law.georgetown.edu or call 202-662-9890.

Online Features

Bonus On-Demand

This add-on includes access to all recorded sessions post-program. With several breakout sessions to choose from, this is an opportunity for you to benefit from all the conference has to offer. You may receive CLE credit for new sessions online. You cannot claim credit for taking the same sessions in person and online. If you register for this option, you will receive a separate email two weeks after the program date, providing you with additional information on how to access the content online.

Live Webcast

If you cannot join us, watch the conference conveniently from your office. Registration for the live, in-person program is not transferable to the live webcast or bonus on-demand access.

Scholarships

Georgetown Law CLE endeavors to provide equal education opportunities to all. We provide a limited number of scholarships on a case-by-case basis for both live, in-person programs and for live webcasts. Apply online at <https://goo.gl/dMqkMg> or submit your written request no later than 5:00 pm ET on Thursday, October 5, 2017.

Cancellations/Rain-Checks/ Substitutions

Cancellation and rain-check notices must be received by 5:00 pm ET on Thursday, October 19, 2017 for a refund (less \$100 administrative fee). Rain checks for a future program will be granted for cancellations received after October 19th and prior to the start of the program. Substitutions are accepted at any time prior to the program. Registration for the live, in-person program is not transferable to the live webcast or bonus on-demand access.

Course Materials

Course materials will be distributed prior to the program. Registrants will receive an email from the Georgetown Law CLE office at least one week before the program.

Satisfaction Guarantee

We are confident that you will value the information sharing and networking at this conference. However, if you feel you have not received your money's worth by the end of the program, please contact a member of our registration team before leaving the conference. All refund requests will be reviewed carefully and are subject to approval by the Executive Director for Academic Conferences and Continuing Legal Education.

Group Discounts

Group discounts are available for agencies, firms, or companies registering three or more attendees at one time. If you would like to take advantage of the discounts listed below, please contact cle@law.georgetown.edu to receive the discount code.

3-5 registrants:

\$100 off each registration

6-9 registrants:

\$200 off each registration

10+ registrants:

\$300 off each registration

CLE Credits

Accreditation has been or will be requested for the Hotel and Lodging Legal Summit from most states with mandatory continuing legal education requirements for 11.0 CLE credits (based on a 60-minute hour), including 2.0 ethics credits and 13.2 CLE credits (based on a 50-minute hour), including 2.4 ethics credits. Georgetown Law is an accredited CLE provider in most MCLE states. Georgetown Law CLE is a State Bar of California-approved MCLE provider. Please note that this program is eligible for only Nontransitional CLE credit in New York.

Some states require nominal accreditation fees. You will be asked to submit payment at the program's conclusion.

MCLE state credit rules vary for online CLE. Please check online at <https://georgetown.inreachce.com/> to see if the program has been approved in your state. We will apply upon request in some states; alternatively, many states allow attorneys to apply on their own.

Questions? CONTACT US

Georgetown Law CLE
600 New Jersey Avenue, NW
Washington, DC 20001
cle@law.georgetown.edu
202-662-9890

Registration Form

PLEASE PRINT OR TYPE. Payment must accompany registration.

Hotel and Lodging Legal Summit, October 26-27, 2017

- \$1,095.00 Early-Bird Registration (due September 26, 2017 by 5:00 PM ET)
 \$1,195.00 Regular Registration
 \$995.00 In-House Counsel Registration
 \$995.00 Georgetown Law Alumni Registration, Class of _____

Bonus On-Demand Access includes access to all recorded sessions post-program and can only be purchased with an in-person registration.

Bonus On-Demand Access \$199

Please print clearly and list your name exactly as you would like it to appear on your program name badge.

Mr. Ms.

NAME _____

EMAIL ADDRESS (PLEASE PRINT CLEARLY) _____

FIRM/ORGANIZATION _____

JOB TITLE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

() _____

PHONE _____

CLE credit? Yes No **What state(s)?** _____ **Bar number(s)** _____

Feel free to copy this form and pass it along to your associates.

Please select this box if you prefer not to share your mailing address information with our sponsors.

Your customer ID is: _____ Enter the characters from the top of the mailing label. Please enter this ID even if the label is addressed to someone else. Thank you!

To register for the live webcast, please visit our website: <https://georgetown.inreachce.com/>

THREE WAYS TO REGISTER:

1. ONLINE at <https://goo.gl/dKDu03>

2. MAIL with check payable to "Georgetown Law CLE" to the address below

Check enclosed # _____ \$ _____

Purchase order attached # _____

3. CALL us at 202-662-9890

Georgetown University Law Center
Continuing Legal Education
600 New Jersey Avenue, NW
Washington, DC 20001-2075
cle@law.georgetown.edu | 202-662-9890

Georgetown University Law Center
Continuing Legal Education
600 New Jersey Avenue NW
Washington, DC 20001-2075

ATTENTION MAIL ROOM:

If the intended recipient is no longer employed, please forward this brochure to the successor.

OCTOBER 26-27, 2017

6th
Annual

Hotel and Lodging Legal Summit

10 Reasons Why You Should Attend

- 1. Examine** the state of the industry with key domestic and international hotel and lodging industry general counsels
- 2. Gain** insights on hot legal issues for hotel owners
- 3. Receive** proactive tips on cybersecurity threats such as malware and ransomware
- 4. Obtain** an overview of the potential impact of the current administration on labor law issues faced by the hotel and lodging industry
- 5. Understand** the perspective of Chief Financial Officers and how they rely on their attorneys
- 6. Assess** proactive measures and best practices to mitigate risk from shifting immigration policies
- 7. Learn** how to anticipate and avoid litigation from hotel management agreements
- 8. Identify** the key takeaways for attorneys participating in earnings calls
- 9. Analyze** the potential liability associated with new technologies adopted in the industry to improve guests' experiences
- 10. Explore** the legal and commercial implications from the growth of online travel agencies

